EVERY WORKSHOP OF THE MONTH article has a beautiful Make & Take flyer in the Stampin' Success section on the demonstrator website. Print it out, hand it out at your event, and each customer will have supplies and instructions for the project right in front of them while they create.

Looking to add some new birthday traditions to your repertoire? Why not try this Jamaican one: cover the birthday boy in flour from head to toe. Not your cup of tea? How about the Hungarian tradition of pulling on the birthday girl's ears while singing a song that translates to "live so long your earlobes reach your ankles." Still not what you're looking for? Well, of all the birthday traditions from around the world, here's one that's sure to please: sending handmade birthday cards.

And what better way to get ready for the sending of cards than to gather people for the making of cards. Why not invite your friends,

family members, and customers to a birthdaythemed gathering (no actual birthday required)? Why a birthday-themed party? Well, everyone has a birthday, which means everyone has a need to send cards. Plus there's never a bad time to hold a birthday-themed event; there are birthdays pretty much every day. Holding an event at the beginning of the year not only gets people ready for a year full of celebrations, it allows you to show off some new products.

The benefits of using the Cupcakes & Carousels suite are plenty: a soft color scheme with a distressed look that lends itself to great projects for any age or gender. The stamp set is the

perfect way to showcase the marker-to-stamp technique. And product coordination leads to increased versatility—and increased sales. Use simple projects like those featured here and advertise upcoming birthday events featuring other suites of products. After all, sending cards is way more fun than getting flour dumped over your head. (Well, it's cleaner at least.) 9



Carousel Birthday Card (4-1/4" x 5-1/2")

Carousel Birthday Stamp Set; Calypso Coral and Very Vanilla Cardstock; Cupcakes & Carousels Designer Series Paper: So Saffron Classic Stampin Pad: Bermuda Bay & Calypso Coral Stampin' Write Markers: Stampin' Dimensionals; Big Shot; Up & Away Thinlits Dies

Spoiling You Gift Bag

Carousel Birthday Stamp Set; Very Vanilla Cardstock; Cupcakes & Carousels Designer Series Paper: 6" x 8" Cellophane Bags; Petite Café Gift Bags; Bermuda Bay and Calypso Coral Classic Stampin' Pads; Cupcakes & Carousels Embellishment Kit: Pearl Basic Jewels: Stampin' Dimensionals; Banner Triple Punch

Carousel Horse Note Card (3-1/2" x 5")

Carousel Birthday Stamp Set; Calypso Coral and Very Vanilla Cardstock; Cupcakes & Carousels Designer Series Paper; Bermuda Bay & Calypso Coral Stampin' Write Markers; Bermuda Bay Thick Baker's Twine; Stampin' Dimensionals; Big Shot; Layering Circles Framelits Dies

EVERYTHING

you need for this project is pictured on this page.

Instructions

- Color the carousel horse stamp with Bermuda Bay & Calypso Coral Stampin' Write Markers and stamp on Very Vanilla Cardstock.
- **2.** Cut out the image using the Big Shot and the Layering Circles Framelits Dies.
- Adhere a strip of Cupcakes & Carousels Designer Series Paper to the Calypso Coral card base. Using Stampin' Dimensionals, adhere the stamped circle to the card.
- **4.** Stamp the flourish image and the sentiment in Calypso Coral ink on the card.
- **5.** Tie a piece of Bermuda Bay Thick Baker's Twine in a bow and adhere it to the card.

Very Vanilla Cardstock 101650 • 3-1/2" x 3-1/2"

Calypso Coral Cardstock 122925 • 7" x 5"

Bermuda Bay & Calypso Coral Stampin' Write Markers 142803

Standin write



Bermuda Bay

Thick Baker's Twine

138413

Big Shot 143263 Cupcakes & Carousels tack

Designer Series Paper X1.3/4"

Designer Series Paper X1.3/4" **Layering Circles Framelits Dies** 141705

Carousel Birthday Stamp Set