

Event of the Month

EVERY EVENT OF THE MONTH article has a beautiful flyer in the *Stampin' Success* section on the demonstrator website. Print it out, hand it out at your event, and each customer will have supplies and instructions for the project right in front of them while they create. —

Coffee. Cards. Two great things on their own, but what happens when you put them together? Coffee + Cards = Magic. What are we talking about? A Coffee & Card event. It's a reoccurring event at a local coffee shop. Guests sip on their favorite beverages as they create a card or two. Everyone leaves happy.

Want to try it? Meet with the manager of your favorite coffee shop and offer them a mutually

beneficial arrangement where you bring customers to them and they let you use their space and advertise within the shop. Some businesses may request payment; that's okay. If it makes sense for your business, charge a small fee for the cards you provide and you can split that money with the shop.

Most demonstrators who have done this kind of event agree that you only need one or two

simple projects . . . like any of the cards in this article. Print copies of the *Vielen Lieben Dank* card flyer (found under Stampin' University > *Stampin' Success*) and pass them out. Give people a taste of stamping then offer something more with information about your upcoming events. Offer them the opportunity to host their own party with their friends. ①



Danke Daisy Card (4-1/4" x 5-1/2")

Gänseblümchengruß (Adorable marguerite/Daisy Delight) Stamp Set; Crumb Cake, Pink Pirouette, Soft Sky, and Whisper White Cardstock; Whisper White Medium Envelopes; Flirty Flamingo, Pear Pizzazz, Soft Sky, and Soft Suede Classic Stampin' Pads; Soft Sky 3/8" Classic Weave Ribbon; Gold Faceted Gems; Stampin' Dimensionals; Daisy Punch

Coffee Note Card & Envelope (3-1/2" x 5")

Kaffee, olé! (Café à emporter/Coffee Café) Stamp Set; Whisper White Cardstock; Whisper White Note Cards & Envelopes; Coffee Break Designer Series Paper; Crumb Cake and Tranquil Tide Classic Stampin' Pads; Linen Thread; Corrugated Elements; Subtles Enamel Shapes; Stampin' Dimensionals

Vielen Lieben Dank Card (5-1/2" x 4-1/4")

Dies & das (Motifs et croquis/Pieces & Patterns) Stamp Set; Crumb Cake and Whisper White Cardstock; Pick a Pattern Designer Series Paper; Basic Black Archival Stampin' Pad; Crumb Cake Classic Stampin' Pad; Metallics Sequin Assortment; Pick a Pattern Washi Tape; Stampin' Dimensionals; 1-1/2" Circle Punch

Read the Making a Difference article from the Quarter 1 2017 issue of *Stampin' Success* to see how Jenny McCormac uses Coffee & Card events to make a difference in her community.

EVERYTHING
you need for this project
is pictured on this page.

Instructions

1. Adhere a strip of Pick a Pattern Designer Series Paper to the card about 1/2" from the bottom. Stamp a row of dots in Crumb Cake ink just below the paper.
2. Adhere a second, smaller strip of Designer Series Paper just above the first.
3. Adhere a piece of Pick a Pattern Washi Tape above the second strip of paper.
4. Stamp a row of flowers in Crumb Cake ink just above the washi tape.
5. Stamp the sentiment in Basic Black Archival ink on a piece of Whisper White Cardstock and punch it out using the 1-1/2" Circle Punch. Adhere the circle to the card using Stampin' Dimensionals.
6. Adhere a few sequins to the card.

Whisper White Cardstock
100730 • 2" x 2"

Crumb Cake Cardstock
120953 • 5-1/2" x 8-1/2"

Stampin'
Dimensionals
104430

Basic Black Archival
Stampin' Pad
140931

Crumb Cake Classic
Stampin' Pad
126975

Pieces & Patterns
Stamp Set
143840 □ 143843 □

Pick a Pattern
Designer Series Paper
144163 • 5" x 1"; 4-1/2" x 1/4"

1-1/2" Circle Punch
138299

Metallics Sequin
Assortment
144214

Pick a Pattern
Washi Tape
144166

