

# Event of the Month

**EVERY EVENT OF THE MONTH** article has a beautiful flyer in the *Stampin' Success* section on the demonstrator website. Print it out, hand it out at your event, and each customer will have supplies and instructions for the project right in front of them while they create.

It's almost December and the craziness is already beginning. You have some customers who are ready to give up on the idea of making their own Christmas cards this year. They might even be ready to give up on sending any cards at all. Gasp!

You can save the day. Plan a Watercolor Christmas Project Kit party for the very beginning of December. Set up at least

two dates; try to hit one weeknight and one weekend to offer variety. Invite your customers to enjoy a night off and make Christmas cards surrounded by friends. Charge a fee for the party to cover the cost of the kit and order a few extras for guests who bring a friend (and that's okay since this is a Cash-and-Carry item).

There's no cutting or prepping necessary, which makes this event perfect for you, too.

You can supply the stamp set, ink, and adhesive, but be sure to let everyone know you can order those things for them in advance so they can use their own on the night of the party. It's really that easy and everyone will love their beautiful handmade cards. And just like Rudolph, you've saved Christmas. 📧



#### Watercolor Christmas Cards (4-1/4" x 5-1/2")

Watercolor Christmas (Noël au pinceau/Malerische Weihnachten)  
Stamp Set; Watercolor Christmas  
Project Kit; Basic Black Archival  
Stampin' Pad; Stampin' Dimensionals



**EVERYTHING**  
you need for this project  
is pictured on this page.

## Instructions

1. Stamp the sentiment in Basic Black ink on a large Whisper White die cut.
2. Adhere the Real Red pennant to the striped card.
3. Loop and adhere the sequin trim to the card over the red pennant.
4. Adhere the sentiment to the card using Stampin' Dimensionals.
5. Insert a gold liner into the envelope (make sure it doesn't cover the adhesive on the flap), close the flap to score the liner, and then adhere the top of the liner to the flap.



Watercolor Christmas  
Stamp Set  
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Watercolor Christmas  
Project Kit  
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Stampin' Dimensionals  
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